



The Coach House Players, Inc

P.O. Box 3481
Kingston, New York 12402

(845) 331-2476
info@coachhouseplayers.org
<https://www.CoachHousePlayers.org>

November 15, 2021

Dear Friends,

The Coach House Players is a local not-for-profit community theater that has brought entertainment to the Ulster County area for over seventy years.

I am writing to let you know that as we enter our 73rd year, Coach House Players will be producing an Ad Journal for 2022, and we welcome you to participate.

Our patrons will view your business's ad, with an anticipated exposure of over 1,000 viewers during twenty-one shows. We produce four shows each season.

Due to the Covid pandemic, The Coach House Player was closed for eighteen months. Unfortunately, due to our position in the community, we could not receive funds allocated for Covid relief or fundraise due to pandemic precautions. Your ad will help offset those losses we incurred.

In addition, monies collected would pay for our program book, producing plays, scholarships, and building operations.

You may mail payment and a copy of your ad to the mailing address on the order form. If you have questions, contact me at (845) 331-2476.

To be included in the 2022 program guide will need your form and payment no later than January 15, 2022.

Thank you,

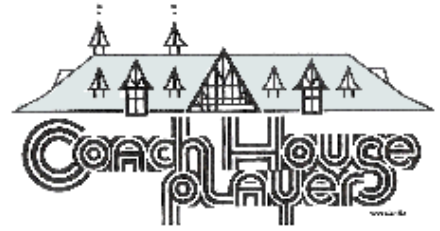
Tom Tierney, President

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Deadline: January 15, 2022

2022 AD JOURNAL ORDER FORM

Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone (____) _____ Email _____

	Item	Price
_____	Quarter page (4 ½ x 1-7/8 inches)	\$100
_____	Half page (4 ½ x 3-7/8 inches)	\$180
_____	Three-quarter page (4 ½ x 5-7/8 inches)	\$240
_____	Full page (4 ½ x 7-7/8 inches)	\$280
_____	Full page-inside cover* (4 ½ x 7-7/8 inches)	\$320 * If still available

[] Check here if you prefer that we use last year's ad copy (assuming the same size as last year).